Blurbs for “The 7 Irrefutable Rules of Small Business Growth”

"Steve is a true story teller, and it's his real-world stories that bring these rules to life. This book is both a great read and a practical guide to reaching the next level. Here's something else that is irrefutable...Steven S. Little is the business growth expert!"

Lee Jones
Publisher
Inc. Magazine

Steven S. Little's book should be declared a "no fluff zone". This book doesn't waste words or your time with theory that doesn't have immediate and powerful application to your small business success. Steven goes straight to the heart of what makes business work and packs practical how-to's from start to finish. More than just an engaging read, this book delivers the goods on how to create and sustain a winning small business.

Joe Calloway
Author of “Becoming a Category of One” and “Indespensible”

“How to” does not do this book justice. It's the how to, where to, when to, who to, and why to take the strategic steps that will cultivate growth and harvest profits. Steven Little shows you AND HOW! Buy it now. Plant your seeds of business greatness, and cultivate your own success.

Jeffrey Gitomer
Author of “The Sales Bible” and “The Little Red Book of Selling”

"Running a high-growth business is challenging and risky. In 7 Irrefutable Rules, Steven Little provides valuable insights that will help you lead your company on a course of sustainable growth and success. Ignore Little's rules at your own peril!"

Andrew Field
President
PrintingForLess.com
Member of the Inc. 500, 2002, 2003, 2004

"This is a readable, sometimes funny, and always wise book. It's valuable both to small business owners and to the chambers and other organizations that serve small businesses."

Mick Fleming
President and CEO
American Chamber of Commerce Executives

Any entrepreneur who doesn't occasionally feel terrified by the pace of change in today's world is either brain-dead or about to go out-of-business. From harnessing the Internet to enhancing the value of Twinkies, Steven Little illustrates how 7 Irrefutable Rules can be used to fix problems most entrepreneurs don't even realize they have.

Seth Goldman
President & TeaEO of Honest Tea
Member of the Inc. 500, 2003, 2004